



VIEW RUBRIC THROUGH ASSESSMENT LINK

If an instructor has attached a rubric to an assignment, then students can view the assignment rubric through the assessment's link.

Instructions

1. Click on the **assignment link**.
2. Click the **View Rubric** button to open the assignment link.

Upload Assignment: Assignment 5: Technology to Improve Operations

INSTRUCTIONS

The reading this week discussed how different organizations have harnessed technology to improve their operations, modernize their business and give the organization a competitive advantage.

1. Research an organization of your choice that has implemented some information technology to improve how they do business.
2. Explain why these efforts are essential in the organization's Value Chain. Make sure that you explain with detailed facts that include what they did previously, why they made the change, who was involved, what was the result, etc.

ASSIGNMENT INFORMATION

Due Date
 Sunday, June 4, 2023
 11:59:00 PM EDT

Points Possible
 100

[View Rubric](#)

3. The rubric will display in a new pop-up window.

	Accomplished	Good	Developing	Beginning
Sociological Insight	33 (33.00%) - 35 (35.00%) • Paper demonstrates an in-depth reflection on, and personalization of, the theories, concepts, and/or terms presented in the course. • Viewpoints and interpretations are supported with insightful examples.	29 (29.00%) - 32 (32.00%) • Paper demonstrates a general reflection on, and personalization of, the theories, concepts, and/or terms presented in the course. • Viewpoints and interpretations are supported with examples.	26 (26.00%) - 28 (28.00%) • Paper demonstrates a minimal reflection on, and personalization of, the theories, concepts, and/or terms presented in the course. • Viewpoints and interpretations are unsupported or supported with generic examples.	20 (20.00%) - 25 (25.00%) • Paper demonstrates a lack of reflection on, or personalization of, the theories, concepts, and/or terms presented in the course. • Viewpoints and interpretations are missing, inappropriate, and/or unsupported.
Critical Analysis	22 (22.00%) - 25 (25.00%) • Ideas are well developed and clarity of purpose is exhibited throughout the paper. • An abundance of evidence of critical, careful thought and analysis and/or insight. • Evidence and examples are vivid and specific while focus remains tight.	18 (18.00%) - 21 (21.00%) • Ideas and clarity of purpose are generally evident throughout the essay. • Evidence of critical, careful thought and analysis and/or insight. • There is good, relevant, and supporting examples and evidence.	14 (14.00%) - 17 (17.00%) • Ideas are expressed though it may be vague or too broad: Some sense of purpose is maintained throughout the essay. • Some evidence of critical, careful thought and analysis and/or insight. • There are some examples and evidence, though general.	10 (10.00%) - 13 (13.00%) • Ideas and clarity of purpose are absent or incompletely expressed and maintained. • Little to no evidence of critical, careful thought and analysis and/or insight. • There are too few or no examples and evidence or they are mostly irrelevant.
Structure and Organization	14 (14.00%) - 15 (15.00%) • Paper is logically organized. • Easily followed. • Effective, smooth, and logical transitions. • Professional format.	12 (12.00%) - 13 (13.00%) • Paper has a clear organizational structure with some digressions, ambiguities or irrelevances. • Easily followed. • Basic transitions. • Structured format.	10 (10.00%) - 11 (11.00%) • There is some level of organization though digressions, ambiguities, irrelevances are too many. • Difficult to follow. • Ineffective transitions. • Incoherent format.	7 (7.00%) - 9 (9.00%) • There is no apparent organization to the paper. • Difficult to follow. • No or poor transitions. • No format or effective structure exists.
Writing Mechanics	13 (13.00%) - 15 (15.00%) • Essay is virtually free (2 or less) of distracting spelling, punctuation, and grammatical errors. • Absent of fragments, comma splices, and/or run-on sentences.	10 (10.00%) - 12 (12.00%) • Essay has 3-4 errors in spelling, punctuation, and grammar allowing reader to follow ideas clearly. • Very few fragments, comma splices, and/or run-on sentences.	8 (8.00%) - 10 (10.00%) • Essay has 5-6 errors in spelling, punctuation, and grammar allowing reader to progress through essay. • Some fragments, comma splices, and/or run-on sentences. • Some errors remain.	4 (4.00%) - 6 (6.00%) • Essay has 7 or more errors in spelling, punctuation, and grammar which creates distraction, making reading difficult. • Fragments, comma splices, run-on sentences evident. • Numerous errors are frequent.
Paper Format	9 (9.00%) - 10 (10.00%) • Meets all format and assignment requirements. • Margins and/or spacing requirements have been met. • Exceeds or meets paper length requirement. • Essay is neat and correctly assembled with a professional look. • Outside sources, if required, properly cited, following MLA or APA format with in-text citations.	7 (7.00%) - 8 (8.00%) • Mostly meets format and assignment requirements. • Margins and/or spacing requirements have been met. • Mostly meets paper length requirement. • Essay is neat and correctly assembled. • Outside sources, if required, properly cited, following MLA or APA format with in-text citations.	5 (5.00%) - 6 (6.00%) • Falls below format and assignment requirements. • Margins and/or spacing requirements have not been met. • Essay is neat but may have some assembly errors. • Outside sources not cited or not properly cited; incorrect use of MLA or APA format, and use of in-text citations may be lacking or improperly used.	2 (2.00%) - 4 (4.00%) • Disregards format and assignment requirements. • Incorrect margins and spacing. • Paper length falls far below minimum expectations. • Neatness of essay needs attention. • Outside sources, if required, lacking; MLA or APA format not met or non-existent with no use of in-text citations.

4. Click **Exit** to return to the previous window.