

9th Annual SEEM Leadership Conference
Tuesday, March 29, 2023



STUDENT AMBASSADOR PROGRAM

The student ambassador program with Johnson & Wales University's Annual Sports, Entertainment, Event - Management (SEEM) Leadership Conference is an opportunity to act as liaisons between big industry names and our university. These ambassadors:

- Learn how to interact with industry leaders in a professional manner.
- Assist and help direct panelists/keynote speakers.
- Assist with day of operations.
- Network with big name individuals in the sports, entertainment, and event management field.
- Build their resume.
- Act as representatives of not only the SEEM conference and SEEM majors, but also all of Johnson & Wales University.

AMBASSADOR REQUIREMENTS

Ambassadors must be motivated, respectful and hard-working individuals who are enthusiastic about SEEM and eager to be involved in the school community. Ambassadors must be Sports, Entertainment, Event - Management majors and have a minimum GPA requirement of 2.5. Ambassadors have the opportunity to enhance their professional development, leadership, and communication skills, as well as access to a unique network of industry professionals and respective SEEM alumni.

An ideal student ambassador is required to:

- Attend training meetings with SEEM board students. (TBA - When & How Many)
- Come up with questions for their individual.
- Be involved and enthusiastic.
- Positively represent the University and SEEM conference.
- Assist with day of operations included but not limited to (preparation, execution, and breakdown)

Please provide two recommendations of students who seem fit or willing to volunteer below:

1. _____

2. _____

Please contact Tori Kosiorek student (e:VKosiorek01@wildcats.jwu.edu) or Professor Elizabeth Panciera (e: Elizabeth.Panicera@jwu.edu) with further questions or concerns.